



January 2010

Dear Friends:

On behalf of the Barbara Ann Karmanos Cancer Institute, I am pleased to announce that for the 4th year in a row, the Institute will be a beneficiary of the International Dragon Boat Festival. We truly value our on-going relationship with the Festival and hope that you please consider contributing to this worthy event.

We are extremely pleased to share with you that all contributions made through this event to research initiatives will be matched by the Herrick Foundation, doubling the impact of your gift. The Herrick Foundation Cancer Research Challenge was launched October 1st to increase research funding and help us accomplish twice as much in the fight against cancer. For every dollar donated for cancer research, the Herrick Foundation will match dollar for dollar up to \$500,000 per year, over the next four years.

Based in midtown Detroit, the Barbara Ann Karmanos Cancer Institute is committed to a future free of cancer. The Institute is one of 40 National Cancer Institute-designated comprehensive cancer centers in the United States. As the first cancer center to practice prospective cancer patient care through multidisciplinary teams, the Institute has 14 groups of cancer specialists, each focused on specific forms of cancer, all supported by an extensive research program.

Caring for nearly 6,000 new patients annually, conducting more than 700 cancer-specific scientific investigation programs and clinical trials, the Karmanos Cancer Institute is among the nation's best cancer centers. Through the commitment of nearly 1,000 staff, including nearly 300 faculty members, and supported by thousands of volunteer and financial donors, the Institute strives to prevent, detect and eradicate all forms of cancer.

I wish to thank you in advance for your support. Please feel free to contact me if I may be of assistance (313) 576-8121 or (800) KARMANOS.

Sincerely,

Lauren Miller

Lauren Miller
Event Coordinator