

WINDSOR'S 7TH ANNUAL DRAGON BOATS FOR THE CURE

JULY 11-12, 2009



We are excited to partner with The Windsor Star to promote this year's FDJ International Dragon Boats for the Cure special event guide. Over 73,000 copies of this guide will be distributed by The Windsor Star and 1,000 copies will be available for distribution at the event. This highly read guide will offer you the ideal environment to advertise your business and at the same time show your support in fighting breast cancer. Don't miss out as this will once again be the event of the summer as paddlers from across Canada and the U.S. compete.

Beth Noakes & Gerry Orum
Festival Coordinators



PUBLICATION DATE:
SATURDAY, JULY 4, 2009

RESERVATION DEADLINE:
Wednesday, June 17, 2009

Special Feature In Partnership with

THE WINDSOR STAR

windsorstar.com

The Windsor Star proudly sponsors the International Dragon Boats as one of the many ways we give back to the community to keep it strong and help it grow. We are proud of our involvement and look forward to sharing this spirit with all the corporate teams that have given time and resources for the Cure.



For more information contact your
Windsor Star Representative or call
519-255-5720

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AD SIZES & COSTS

tabloid feature

NOTE: GST extra.. Other size options available.

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FULL PAGE
8 col x 160 lines
(10" w x 11.43" d)
\$3,008.00

3/4 PAGE
8 col x 120 lines
(10" w x 8.57" d)
\$2,256.00

1/2 PAGE HORIZONTAL
8 col x 80 lines
(10" w x 5.71" d)
\$1,504.00

1/2 PAGE VERTICAL
4 col x 160 lines
(4.91" w x 11.43" d)
\$1,504.00

1/4 PAGE
4 col x 80 lines
(4.91" w x 5.71" d)
\$752.00

1/8 PAGE
4 col x 40 lines
(4.91" w x 2.86" d)
\$376.00

**FULL
COLOUR
INCLUDED
IN PRICING**



The Windsor Star's Got The Market Covered!

Through home delivery and news stand copies, this special feature will appear in over 73,000 copies of The Windsor Star, plus an additional 1,000 copies distributed at the event.